



CANANDAIGUA LAKE WATERSHED ASSOCIATION

Dear Friend,

Thank you for your continued support of the Canandaigua Lake Watershed Association. We realize that protecting the water quality and overall environment of the watershed is a priority for you. As you know, we have been experiencing harmful algae blooms that impact the enjoyment and safety of our beautiful lake. Together, we must do all we can to protect it.

CLWA has a membership of more than 1,000 folks just like you that care about the lake and the safety of the drinking water it provides to nearly 70,000 residents. We need your continued support to ensure that we will be able to address existing and emerging threats to the health of our watershed through action, education, and research.

To achieve our mission, CLWA supports a range of water protection initiatives. Here are a few of the most important:

1. K-12 Watershed Education Program, empowering 2,400 students annually to become stewards of our local environment
2. Cutting-edge research on emerging and existing concerns, like the Foam Research Project
3. Shoreline Harmful Algae Bloom Monitoring Network and Secchi Disk Program
4. Watercraft Steward Program at the lake's public boat launches
5. Lake Friendly Lawn Care Initiative, encouraging residents and businesses to reduce their impact on the lake by eliminating/ significantly reducing pesticides and fertilizers
6. Educational programs for the agricultural and residential communities
7. Review and response to development projects and land use regulations with potential impacts on the lake

We are urging you to renew once again this year. Your membership includes a CLWA decal, recognition in our annual membership roster, our newsletter, invitations to lake education seminars and workshops, and communications about important watershed topics. Plus, you are doing your part to protect our most precious natural resource for future generations to enjoy.

Please help us advocate for the protection of our watershed.

Sincerely,

Neil Atkins
President, CLWA

15,000+

Number of boats inspected for aquatic invasive species

293

Harmful Algae Bloom shoreline surveys

2,400

Students received watershed education

14

Events and workshops focused on lake health

100+

Residents and businesses who joined the lake-friendly living program



2021 Membership Form

PLEASE CHOOSE
YOUR LEVEL OF
SUPPORT

- \$ 50 Guardian
- \$ 75 Partner
- \$ 100 Lake Leader
- \$ 250 Watershed Steward
- \$ 500 Champion
- \$1000 Benefactor
- Other Amount _____

Note: Membership will begin with receipt of your application and extends to December 31, 2021. Please update any incorrect information on this form.

Contact Name:			
Mailing Address:			
E-mail:			
Phone:			
Lake area township:	<input type="checkbox"/> Canandaigua, Town <input type="checkbox"/> Canandaigua, City <input type="checkbox"/> Hopewell <input type="checkbox"/> Gorham	<input type="checkbox"/> Potter <input type="checkbox"/> Rushville <input type="checkbox"/> Middlesex <input type="checkbox"/> Italy	<input type="checkbox"/> Naples, Town <input type="checkbox"/> Naples, Village <input type="checkbox"/> South Bristol
How would you prefer to receive newsletters?	<input type="checkbox"/> Postal mail	<input type="checkbox"/> Email	<input type="checkbox"/> Both
Interested in Volunteering?	<input type="checkbox"/> Yes <input type="checkbox"/> No		
If Yes, which areas are you interested in hearing more about?	<input type="checkbox"/> Serving as a CLWA Board Member <input type="checkbox"/> Serving on a committee – Please circle one: Community Outreach, Membership/Marketing, Citizen Science <input type="checkbox"/> Water Quality Monitoring (Secchi Disk Program, HABs Monitoring) <input type="checkbox"/> Invasive Species Scouting (Hemlock Woolly Adelgid, Aquatic Invasive Species) <input type="checkbox"/> Stream Cleanups / Plantings <input type="checkbox"/> Office Assistance (help with campaigns and fundraising objectives) <input type="checkbox"/> Other area of expertise: _____		

Please make checks payable to: Canandaigua Lake Watershed Association PO Box 323 Canandaigua NY 14424.
Or, renew online via PayPal: <https://www.canandaigualakeassoc.org/get-involved/become-a-member/>

Membership dues are tax deductible. Membership is open to all individuals, organizations and corporations that support the activities and the purposes of the Canandaigua Lake Watershed Association.