



CANANDAIGUA LAKE WATERSHED ASSOCIATION

Dear Friend,

Thank you for your continued support of the Canandaigua Lake Watershed Association. We realize that protecting the water quality and overall environment of the watershed is a priority for you. As you know, we have been experiencing harmful algae blooms that impact the enjoyment and safety of our beautiful lake. Together, we must do all we can to protect it.

CLWA has a membership of more than 1,000 folks just like you that care about the lake and the safety of the drinking water it provides to nearly 70,000 residents. We need your continued support to ensure that we will be able to address existing and emerging threats to the health of our watershed through action, education, and research.

To achieve our mission, CLWA supports a range of water protection initiatives. Here are a few of the most important:

1. K-12 Watershed Education Program, empowering 2,400 students annually to become stewards of our local environment
2. Cutting-edge research on emerging and existing concerns, like the Foam Research Project
3. Shoreline Harmful Algae Bloom Monitoring Network and Secchi Disk Program
4. Watercraft Steward Program at the lake's public boat launches
5. Lake Friendly Lawn Care Initiative, encouraging residents and businesses to reduce their impact on the lake by eliminating/ significantly reducing pesticides and fertilizers
6. Educational programs for the agricultural and residential communities
7. Review and response to development projects and land use regulations with potential impacts on the lake

We are urging you to renew once again this year. Your membership includes a CLWA decal, recognition in our annual membership roster, our newsletter, invitations to lake education seminars and workshops, and communications about important watershed topics. Plus, you are doing your part to protect our most precious natural resource for future generations to enjoy.

Please help us advocate for the protection of our watershed.

Sincerely,

Neil Atkins
President, CLWA

15,000+

Number of boats
inspected for aquatic
invasive species

293

Harmful Algae
Bloom shoreline
surveys

2,400

Students received
watershed education

14

Events and
workshops focused
on lake health

100+

Residents and
businesses who joined
the lake-friendly living
program

