



# Healthy Lawns, Healthy Lake: A Workshop for Landowners

With harmful algae blooms each summer, and concerns about increased aquatic plant growth - ongoing nutrient/pesticide loading from multiple land use areas is of heightened concern. Canandaigua Lake watershed residents are looking for healthier lawn care alternatives to reduce their impact on the lake.

Join us at this free workshop to learn practical strategies you can use (or demand of your lawncare company) that will reduce the amount of pesticides and fertilizers needed while maintaining a high quality lawn.

A technical presentation for lawn care companies will be offered during the day with leading industry professionals.

## Presentations by:

### Frank Rossi “Grass Guy”



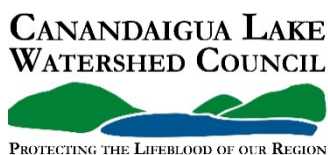
Frank Rossi is an associate professor at Cornell University in the School of Integrative Plant Science and is an Extension Turfgrass specialist. Frank will speak about practical solutions that homeowners and lawn care companies can use for their customers that balance Lawn and Lake Health

### Russ Welsler



Russ is the Senior Resource Educator at CCE and will speak about local experiences looking at both success and shortfalls in the lawn care industry when it comes to Integrated Pest Management

## Event Sponsored by:



## Event Details

### WHEN:

Tuesday, February 11<sup>th</sup> 2020  
**5:00- 6:00 PM**

### WHERE:

Canandaigua Public Works  
Department  
205 Saltonstall Street  
Canandaigua, NY 14424

**Event is free to the  
Public.**

### Questions?

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Or (585) 394-5030

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[www.canandaigualakeassoc.org](http://www.canandaigualakeassoc.org)



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